December 12, 2022

The Honorable Charles Schumer Majority Leader United States Senate Washington, DC 20510

The Honorable Mitch McConnell Minority Leader United States Senate Washington, DC 20510 The Honorable Nancy Pelosi

Speaker

United States House of Representatives

Washington, DC 20515

The Honorable Kevin McCarthy

Minority Leader

United States House of Representatives

Washington, DC 20515

Dear Leader Schumer, McConnell, Speaker Pelosi, and Leader McCarthy,

On behalf of the more than 230 undersigned national, state, and local organizations, we are writing to urge you in your leadership capacity to include the bipartisan Kids Online Safety Act (S. 3663) as well as strong privacy protections for kids and teens online in your end of year package.

As you know, the bipartisan legislation passed the U.S. Senate Committee on Commerce, Science and Transportation *unanimously* in July and has the potential to significantly improve young people's wellbeing by transforming the digital environment for children and teens.

Overall, youth have been faced with a growing mental health crisis in recent years. For instance, depression rates for teens doubled between 2009 and 2019. While declines in youth mental health are attributable to numerous factors, the growing use of social media platforms designed in ways that increase exposure to harmful content and encourage unhealthy patterns of use has helped exacerbate these trends. Over the last two years, the pandemic has also caused youth to spend more time than ever online. This is happening at a time when suicide is the second leading cause of death for U.S. youth, with one in five teens considering suicide during the pandemic, and eating disorder emergency room admissions for teen girls 12- to 17-years- old doubling since 2019.

After numerous hearings held by the U.S. House Subcommittee on Consumer Protection and Commerce and the U.S. Senate Subcommittee on Consumer Protection, Product Safety, and Data Security, and abundant research findings, the evidence is clear of the potential severe impacts social media platforms can have on the brain development and mental health of our nation's youth, including hazardous substance use, eating disorders, and self-harm. Below are just some of the stark national findings:

- Instagram includes 90,000 unique pro-eating disorder accounts with a reach of 20 million followers.
 - o Children as young as 9 and 10 follow three or more pro-eating disorder accounts.
 - o Meta derives an estimated \$230 million annually from pro-eating disorder accounts.
- Fifty-nine percent of U.S. teens report being <u>bullied on social media</u>, an experience linked to increased risky behaviors such as smoking and increased risk of <u>suicidal ideation</u>.
- Twenty-five percent of 9- to 17-year-olds report having had an <u>online sexually explicit</u> <u>interaction</u> with someone they believed to be an adult.

It has been long established that adolescence is associated with neurological changes that promote cravings for social attention, feedback, and status. Research on associations between social media use is emerging.

There are data to suggest possible developmental benefits from online social interaction. (<u>Daine et al., 2013</u>), however, several distinct lines of inquiry also suggest pathways that link social media use to maladaptive outcomes, including engagement in risky behavior, psychological symptoms, illegal behavior, and aberrant brain development (<u>De-Sola Gutiérrez et al., 2016</u>; <u>Griffiths et al., 2014</u>; <u>Kirby et al., 2020</u>).

Young users are simply less able to resist temptations to remain online (Ang & Lee, 2017; Somerville & Casey, 2010) as full brain maturation typically does not occur until age 25, which leaves children and youth vulnerable to dozens of potential years of unregulated social media use.

The Kids Online Safety Act seeks to hold social media companies accountable after their repeated failures to protect children and adolescents from the practices that make their platforms more harmful. The bill establishes a duty of care for social media companies to protect minors from mental health harms, sexual trafficking, and narcotics. Additionally, the bill requires companies to go through independent, external audits, allows researcher access to platform data assets, and creates substantial youth and parental controls to create a safer digital environment.

The lack of transparency into the inner workings, policies and measured impacts of these platforms must be addressed now. The impact of social media algorithms on the user experience is woefully understudied due in large part to the lack of visibility by researchers into the data and how algorithms work (Epps-Darling et al., 2020; Bravo et al., 2019). The enormity of the youth mental health crisis needs to be addressed as the very real harms of social media are impacting our children today.

Through your leadership, you both have the power to contribute to tackling this growing issue through advancing the Kids Online Safety Act and strong privacy protections for kids and teens online, as the wellbeing of future generations depend on it.

We thank you for your attention to this issue and look forward to continuing to work with you.

Sincerely,

#HalfTheStory American Academy of Social Work and Social Welfare

3Strands Global Foundation

American Association for Psychoanalysis in

A Safe Place Clinical Social Work

A&K Ranch Ministries, LLC American Association of Child and Adolescent

Psychiatry

American Counseling Association

American Federation of Teachers

Active Minds

American Group Psychotherapy Association

Alaska Eating Disorders Alliance

American Mental Health Counselors

Alexander Neville Foundation Association

American Academy of Child and Adolescent American Psychological Association

Psychiatry

American Academy of Pediatrics

Academy for Eating Disorders

Accountable Tech

ANAD (National Association of Anorexia Children and Screens: Institute of Digital Media and Child Development Nervosa and Associated Disorders) Angels of Fentanyl Citizens for Decency Anxiety and Depression Association of America Clinical Social Work Association Association for Ambulatory Behavioral Coalition for the Advancement and Application Healthcare of Psychological Science (CAAPS) Executive Committee Association of Children's Residential & Community Services (ACRC) Community Campaign against Human Trafficking – West Florida Association of Latino Administrators and Superintendents (ALAS) Community Care Network Banu Foundation Compass 31 Bay Area Nutrition, LLC Consumer Action Be Real Consumer Federation of America Becca Schmill Foundation Crosswalk Atlanta Berkeley Media Studies Group Culture Reframed Dance Awareness: No Child Exploited Bilateral Safety Corridor Coalition (DANCE) **Brave Movement Defend Young Minds** Caleb's Song, Inc. Defending the Early Years (deyproject.org) Call to Freedom. Inc. Depression and Bipolar Support Carolina Resource Center for Eating Disorders Alliance Center for Intuitive Eating **Disability Connection** Center for Online Safety Eating Disorder Coalition of Iowa Chains Interrupted Eating Disorder Hope **Changing Destinies Ministry** Eating Disorder Registered Dietitians & Professionals

Eating Disorders Coalition for

Eating Disorders Resource Center

Research, Policy & Action

ChildFund International

Children and Adults with Attention-

Deficit/Hyperactivity Disorder

ECPAT-USA Indiana – Centerstone

EDGE Consulting Partners Innocents at Risk

El Pueblo Inseparable

Empower Wellness, Inc. Integrative Life Network

End Exploitation Montana International Society for Psychiatric Mental

Health Nurses

Enough Is Enough

Iowa – Steps of Hope

Exposure Labs, The Creators of
The Social Dilemma

Jasmine Grace Outreach

Fairplay Jubilee Havens

Families as Allies Justice Resource Institute

Families Fighting Fentanyl Kansas – McCallum Place

Fighting to Save Lives – Jacob's Legacy Kentucky – Centerstone

Foundation

Lives for Luke Florida – Centerstone

LOG OFF Movement

Florida Gulf Coast University

LookUp.live For Cameron, Inc.

Lost Voices of Fentanyl Forever 15 Project

Lucy Schaefer Croston Foundation

Friends of the Earth

General Federation of Woman's Clubs (GFWC)

Lynn Meadows Discovery Center Summer
Camp

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Georgia – Veritas Collaborative Lynn's Warriors

Global Alliance for Behavioral Health and

Marsh Law Firm PLLC

Social Justice

MaryAnn Michaelis Counseling Services LLC

Global Hope 365 DBA Addo Recovery

Holistic Moms Network Massachusetts PTA

Hoops Care LLC Maternal Mental Health Leadership Alliance

I AM LIGHT MINISTRIES Mayor of Morrisville, North Carolina

IGGY Ventures LLC Media Education Foundation

Illinois – Centerstone Mental Health America

Mental Health America of Arizona	National Association of Social Workers
Mental Health America of Greater Dallas	National Association of State Mental Health Program Directors
Mental Health America of Greater Houston	-
Mental Health America of West Central Indiana	National Center of Excellence for Eating Disorders
Mental Health Association of South Mississippi	National Center on Sexual Exploitation (NCOSE)
Mental Health Strategic Impact Initiative (S2i)	
Mentari	National Eating Disorders Association
Michigan Eating Disorders Alliance	National Education Association
Millie Mattered – Overdose and Addiction	National Federation of Families
Advocacy	National League for Nursing
Minnesota – The Emily Program	National Organization for Women
Mississippi Chapter – American Academy of Pediatrics	National Register of Health Service Psychologists
Missouri – McCallum Place	NC Stop Human Trafficking
Mom Congress	New Englanders Against Sexual Exploitation (NEASE)
MS Harm Reduction Initiative	North Carolina – Amanda Birkhead Nutrition
Multi-Service Eating Disorders Association (MEDA)	Counseling LLC
My Life My Choice	North Carolina – Lutz, Alexander & Associates Therapy
National Alliance for Eating Disorders	North Carolina – Veritas Collaborative
National Alliance on Mental Illness – Pierce County	Nutrition 4 You, LLC
National Alliance on Mental Illness (NAMI)	Oasis Mental Wellness, LLC
	Ohio - The Emily Program
National Association for Children's Behavioral Health	Opal: Food + Body Wisdom
National Association for Rural Mental Health	Oregon - Amanda Birkhead Nutrition Counseling LLC
National Association of County Behavioral Health and Developmental Disability Directors	Oregon – Lutz, Alexander & Associates Nutrition Therapy
National Association of Pediatric Nurse Practitioners	Padres Presentes Program

Pan Pacific and Southeast Asia Women's RI International, Inc. Association Roots Nutrition, FLG Parents Against Child Sex Abuse/ KIDS TOO Movement SAFEchild Sandy Hook Promise Parents Who Fight Save our Children Support Group ParentsTogether Paving the Way Foundation Schizophrenia & Psychosis Action Alliance Serenity Family Over Fentanyl, Let Our Voices Peace Educators Allied for Children Be Heard Everywhere, Inc. She Has a Name Pennsylvania – Nurses United Against Human **Trafficking** Shift SC Pennsylvania – The Emily Program SMART Recovery Pinkmantaray LLC South Carolina Legislative Roundtable Porn Free Colorado Southwest Florida Coalition Against Human Postpartum Support International **Trafficking** Star Guides Wilderness Project HEAL Stop Predatory Gambling and the Campaign for Project Maria Gambling-Free Kids Prosperity Eating Disorders and Wellness Strategic Training Initiative for the Prevention of Eating Disorders (STRIPED) Protect Young Eyes Public Citizen SunCloud Health Public Good Law Center Susan K. Youngsteadt LCSW, PLLC Tennessee – Centerstone **RAINN** Ravenhawk Recovery LLC The American Association for Promoting the Child's Right to Play, IPAUSA.org Realized Potential Inc The Avery Center **REDC Consortium** The Carly Ryan Foundation Reflective Spaces Ministry, Corp

Relatives Against Purdue Pharma (RAPP)

Resiliency Foundation

The Epidemic Memorial Wall

The Mental Health Strategic Impact

The Kennedy Forum

Initiative (S2i)

The National Alliance to Advance Adolescent Health

The Samaritan Women – Institute for Shelter Care

The Stop Trafficking Project

The Tech Oversight Project

Traffick911

Travis County Overdose Prevention Endeavor

Twig & Thread Consulting

Tyler Clementi Foundation

U.S. PIRG

UNICEF USA

University of Connecticut Rudd Center for Food Policy & Health

Vermont – Addiction Recovery Channel CCTV

Victims of Illicit Drugs

Virginia – Veritas Collaborative

Waldorf Early Childhood Association of North America

Washington – The Emily Program

Washington Association for the Education of Young Children

Washington Chapter of the American Academy of Pediatrics

Washington Nature Preschool Association

We Stand Guard LLC

WealthManagementMinistries – Prevention Works Joint Task Force & Coalition

Wired Human

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YCA Human Trafficking Task Force

YourMomCares

Zachariah Plunks Foundation